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IC Realtime Partners With **Innovative Consulting and Marketing**

[Pompano Beach, FL September 1, 2019] IC Realtime partners with Innovative Consulting and Marketing to cover Arizona and southern Nevada. Innovative Consulting and Marketing Inc. was founded in 1995 to represent manufacturers in the consumer electronics space and has over 100 years of combined experience related to Consumer Electronics, Custom Integration, IT, Security, Lighting and Home Automation. The collaboration within the area will help IC Realtime expand its dealer base, expand in the territory and provide better visibility and access for the right products and support.

As the custom integrator channel continues to mature, homebuilders and owners continue seeking expert advice & representation of quality goods and services. Innovative Consulting and Marketing work with manufacturers to provide the best sales, training, and support to their customers in the custom integration channel.

“This is an exciting partnership [say’s Andrew Nassar - EVP of Technology] because we believe that the experience Innovative brings to the CI channel is extensive and rich.

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About IC Realtime

Established in 2006, IC Realtime is a leading digital surveillance manufacturer serving the residential, commercial, government, and military security markets. With an expansive product portfolio of surveillance solutions, IC Realtime innovates, distributes, and supports global video technology.